Airflow Direction Inc. — Healthcare Facility Vendor Profile (C-01 Census)

Updated: November 20, 2026. Educational and facility-procurement reference only — verify code applicability, product specifications, and pricing directly with the vendor and Authority Having Jurisdiction (AHJ).

Vendor Overview & Census Lane

Airflow Direction Inc. (Newbury, MA) is an independent, operating vendor in the **ICRA Containment** lane of the Healthcare Facility Hub C-01 Census (CSV Rank #7). Airflow Direction Inc. manufactures patented mechanical, non-electric room differential pressure indicators and directional airflow monitors for critical healthcare, cleanroom, and laboratory spaces. Devices utilize calibrated visual indicators to verify positive or negative pressure relationships in Airborne Infectious Isolation (AII) and Protective Environment (PE) rooms without requiring electrical wiring, power sources, or electronic recalibration.

Attribute	Primary-Source Verified Detail
Census Rank & Status	Rank #7 — PUBLISH (Independent, Operating, In-Population)
Primary Lane	ICRA Containment
Headquarters	Newbury, MA
Facility Users	Healthcare Facility Managers, Infection Preventionists, HVAC Engineers, Safety Officers, and Construction Containment Teams managing Airborne Infectious Isolation (AII) and Protective Environment (PE) rooms.
Key Products / Services	BALL-IN-THE-WALL® Room Pressure Monitor, DOME-ON-THE-WALL®, PING-PONG-BALL-INDICATOR™, BALL-IN-TUBE®
Pricing Model	Custom quote / demo-gated (no public rate card published on airflowdirection.com).

Claimed Standards & Survey Frameworks

Per Airflow Direction Inc.'s own published documentation, its products or services address: ASHE ICRA 2.0, ASHRAE 170, CDC.

Category	Detail
Claimed Frameworks	ASHE ICRA 2.0, ASHRAE 170, CDC
Ownership / Independence	Privately held (Airflow Direction Incorporated).
Primary Website	https://airflowdirection.com/
Census Index	https://healthcarefacilityhub.org/facility-vendor-census/

Primary & Authority Sources

Airflow Direction Inc. Official Website | Airflow Direction Inc. Primary Documentation | ASHE ICRA 2.0 Guidelines | American Society for Health Care Engineering (ASHE)